

# MAY OF CARING



**Date: May 15-17, 2025**

**Projected Participation: 200+ volunteers, 24+ nonprofits**

Caring for our community by connecting volunteers to meaningful human service projects across Franklin County; a great way to connect employees or a group of friends, families, and neighbors to engage in giving back to our community. Sponsors help cover marketing costs, project supplies, and administrative time.

**NOTE:** Must submit form by **March 31, 2025** to guarantee logo/name on T-shirt and event materials



## **Presenting Sponsor - \$3,000 - One Available**

- Logo featured prominently on all event promotional materials
- Logo featured prominently on the 2025 volunteer T-shirt
- Logo featured prominently on the event webpage
- Logo featured on digital banner for eblasts about the event
- Company name mentioned in all media releases about the event
- Opportunity to participate in an interview to be posted on social media
- Opportunity to provide promotional item for the volunteer goodie bags
- Opportunity for employees to volunteer, with photos posted on UWFC social media including company shout-out



## **Premier Sponsor - \$1,000**

- Logo on event promotional materials as space allows (company name listed when logo doesn't fit)
- Company name featured on the event webpage
- Logo featured on the 2025 volunteer T-shirt
- Opportunity for employees to volunteer, with volunteer photos posted on United Way social media



## **Supporting Sponsor - \$500**

- Company logo listed on the event webpage
- Company name listed on event promotional materials, as space allows
- Opportunity for employees to volunteer, with photos posted on social media

# SPONSOR FORM

The 2024 Community Campaign runs through April 30, 2025. Sponsorships secured before then will be recognized as benefitting the 2024 Campaign. Sponsorships from May 1 and on will be recognized toward the 2025 Campaign. For details about corporate recognition related to our campaign, visit [uwfcpa.org/corporate-partners](http://uwfcpa.org/corporate-partners)

Questions? Contact our  
Community Engagement Officer:

**Kelly Frazer**

717-262-0015 ext. 202

[kfrazer@uwfcpa.org](mailto:kfrazer@uwfcpa.org)

## YOUR SPONSORSHIP

Check the oval next to the sponsorship you plan to secure for **May of Caring**

### Company Information

Company Name (as you want it to appear in listings) \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Full Address \_\_\_\_\_

Email \_\_\_\_\_

### Payment Information

Payment Type  Check (*make payable to United Way of Franklin County*)

Credit Card (pay online: visit [uwfcpa.org](http://uwfcpa.org) and click "donate" in the top right corner)

Send an Invoice via MAIL or EMAIL (*circle one*)

**United Way of Franklin County is a 501(c)3 tax deductible organization.** Please note: In the event of excess sponsor funds for an event/initiative within the campaign year, remaining dollars will be invested in event administrative costs or in the UWFC Community Impact Fund. This fund supports over 20 local programs; view a list of our funded Program Partners at [uwfcpa.org/program-partners](http://uwfcpa.org/program-partners).

### Signature

I understand the submission of this form confirms commitment from the company above for this sponsorship.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Return form to:** United Way of Franklin County  
182 S. 2nd St.  
Chambersburg, PA 17201

Fax:  
717-262-0018

Email:  
[kfrazer@uwfcpa.org](mailto:kfrazer@uwfcpa.org)